

Popcorn Sales Kickoff

Troop 351

What's for Sale

7096 BACKTO FITIRF I FADERS*









SHOW YOUR SUPPORT WITH A DONATION TO HEROES AND HELPERS! Your donation supports future leaders and delivers tasty treats to troops at-home or overseas, military families, veterans, first responders, local food banks, and charitable organizations nationwide! Donation Levels: \$50 \$30 \$1 Custom amount

UNBELIEVABLE BUTTER MICROWAVE POPCORN

For details visit trails-end.com/terms



NEW! Online Only!
28PK SNACK PACK
SEA SALT POPCORN







MORE PRODUCTS AVAILABLE THROUGH ONLINE DIRECT

trails-end.com/store



ALLERGEN &
NUTRITIONAL FACTS
trails-end.com/nutrition

or illustration purposes only. Actual product shape and color may vary. Products, pricing and specifications subject to availability and change without notice.

Who Benefits

- The Troop >15% of your sales go towards the troop's needs such as badges and camping equipment. Another patrol box?
- The District and Council support Scout Camps and the activities you like to do
- <u>YOU!</u>
 - >15% of your sales go to your personal account with the troop covering your dues, summer camp and other trips
 - Earn points towards Amazon gift cards
 - Earn District and Council Awards

1.25 PTS PER \$1 SOLD

APP CREDIT / DEBIT CARD
& ONLINE DIRECT

1 PT PER \$1 SOLD

CASH

POINTS	GIFT CARD		
17,500	10% of total sale		
15,000	\$1,250		
12,000	\$1,000		
10,000	\$750		
7,500	\$550		
6,000	\$450		
5,000	\$350		
4,000	\$250		
3,500	\$200		
3,000	\$150		
2,500	\$100		
2,000	\$70		
1,750	\$60		
1,500	\$50		
1,250	\$40		
1,000	\$30		
750	\$20		
500	\$10		

When are Sales

- Online Direct: Now!
- In Person / Wagon Sales: August
 23rd through October 23rd
- Storefronts: Starting August 25th
 - Kroger on Oakwood Ave
 - Ace on Hughes
 - Lowes on North Parkway

Sun	Mon	Tue	Wed	Thu	Fri	Sat
18	19	20	21	22	23	24
• Popcorn Sale 2PM	26	27	28	29	30	• Popcorn Sale 2PM
Sep 1 • Popcorn Sale 10 AM	2	3	4	5	6	7
8	9	10	11	12	13	• Popcorn Sale 2 PM
15 • Popcorn S 2:30 PM	16	17	18	19	20	• Popcorn Sale 10 AM
22	23	24	25	26	27	• Popcorn Sale 2PM
29	30	Oct 1	2	3	4	5
6	7	8	9	10	11	• Popcorn Sale 2PM
13 • Popcorn S 2:30 PM	14	15	16	17	18	19
Popcorn Sale 10 AM	21	22	23	24	25	26 ■ Popcorn Sale 3PM

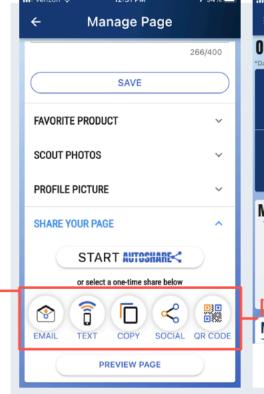
How

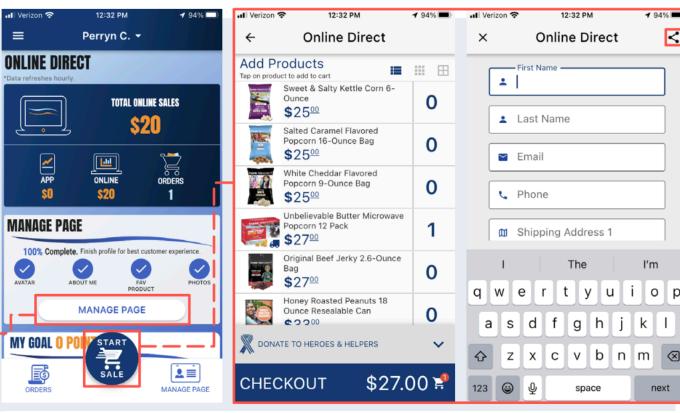
Trails End App!

- Register to sell for the Troop or Update your existing registration for the Troop
- Sign up for storefront shifts
- Record in person sales
- Set and review personal sales goals
- Setup your online direct sales page
- Watch sales and app training videos

ONLINE DIRECT

Pro Tip, Share your page via email, text, or social media so your customers can place online orders and products ship directly to them.

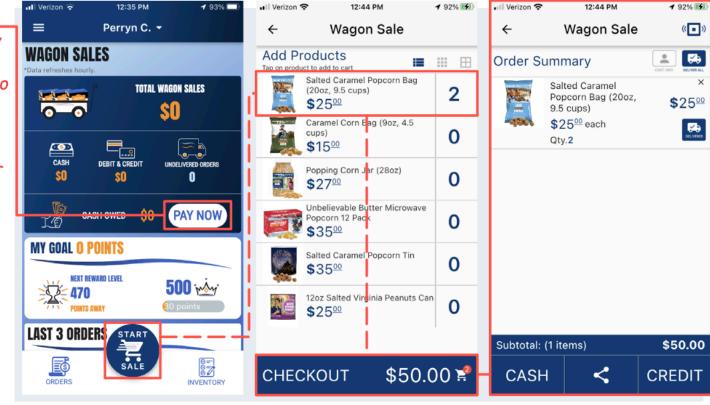




Pro Tip, Share cart feature, this allows you to send the current order to a customer directly via text so they can complete their order on their phone with credit or debit card.

WAGON SALES

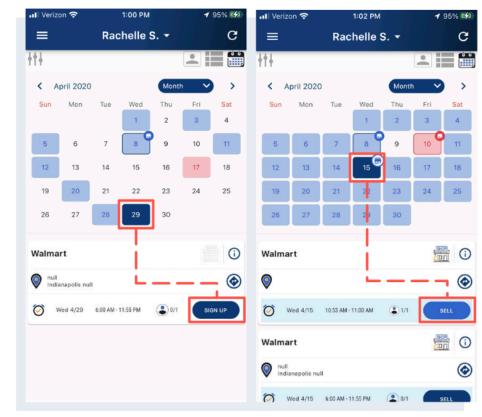
Pro Tip, The Pay Now feature allows parents to turn in cash sales with credit/debit payment to their



Pro Tip, Marking an item as "Undelivered" means you plan to return with product later. Be sure to record the customer info for undelivered items, and you can track when it's later delivered by tapping the delivery truck.

RESERVE STOREFRONT SHIFT

Pro Tip,
Storefront
sites and shift
availability is
managed by
your Unit
Leader, reach
out to them for
missing or
incorrect info



Sales Tips

- Wear full Class As with your neckerchief!
- Model the Scout Law! You a representing all of Scouting and what it can be. Many people that you will see were Scouts at some point in their lives as well OR are future Scouts themselves. Make a good impression and earn that sale.
- As people to **SUPPORT SCOUTS** not to buy popcorn. You are more likely to earn that sale or a donation.
- WHY are you asking people to support Scouts? Have a reason / story ready. (Earning money for summer camp, raising money for a new patrol box, etc).
- If people don't want to buy popcorn, remember they are always welcome to make a donation to the Troop of any amount.